



Organization and Individual Sponsorship Opportunities

ELF Classic Yacht Race – Events May 12 - 13, 2017

Don't miss this opportunity to be involved in this maritime heritage awareness and fundraising event at two prestigious locations on the shores of the Chesapeake Bay! Individual sponsorships are welcomed and encouraged.

We will be raising money for the benefit of the Chesapeake Bay Maritime Museum and the Classic Yacht Restoration Guild as we recreate two centuries of historic yacht racing with an 1880's style race that will involve a fleet of classic yachts. Spectators and visitors in both Annapolis and St. Michaels will have the opportunity to experience the sights of classic yacht racing and living demonstration of our maritime heritage.

Join the current event organizers and sponsors, the Classic Yacht Restoration Guild (501 (c) 3), the Eastport Yacht Club and the Chesapeake Bay Maritime Museum sponsoring this 7th annual race and events as the authentically restored 1888 racing yacht ELF leads the fleet across the Bay to St Michaels.

What is the return for my organization or company's support of this event?

This is a great opportunity to link your organization, company or product with the event organizers' membership and mission with the historic preservation, sailing and racing communities in the mid-Atlantic region, Annapolis and St Michaels. This two day event will increase visibility for your organization or product with the Bay community that supports the yacht ELF and the Chesapeake Bay Maritime Museum and its members. The Classic Yacht Restoration Guild is offering a number of sponsor packages, promotion, acknowledgements and participation activities for your organization, guests and employees.

Special Events – Times and Locations:

Friday Afternoon and Saturday Morning, May 12-13
Eastport Yacht Club Annapolis
317 1st Street
Annapolis, Maryland

Friday Afternoon, 4:00pm – Annapolis Harbor Best Dressed Ship Competition

Friday Evening, 4:30pm – Cocktail Reception and Dinner
Arrangements vary each year. Sponsorships welcomed.

Saturday Morning, 8:30 and 9:00am – Captains Meeting and Start
Featuring captains rowing to anchored yachts. Coffee sponsorship welcomed.

Saturday Afternoon, May 13
Chesapeake Bay Maritime Museum
213 N. Talbot Street
St. Michaels, Maryland

2:00 to 5:00pm – Race fleet sails in and anchors off St. Michaels harbor

5:00pm – Awards Ceremony and reception on the grounds of Chesapeake Bay Maritime.
Museum Sponsorships welcomed.

Sponsorship Categories
ELF Classic Yacht Race – Events May 12-13, 2017

The Platinum Sponsorship – Cost \$7,500 includes:

- Exclusive recognition provided at the Saturday evening award ceremony and reception
- Banner at Friday evening event and start
- Organization or corporate logo on all ELF Classic event materials for participants and guests
- Mention in all advertising and public relations for the event
- Organization promotion materials included in handouts to participants
- Year long recognition on the CYRG website and newsletter “The Helm”
- Recognition at shows, festivals and other events where ELF appears during the 2017 season and in presentations by CYRG
- Corporate or employee recognition day sails aboard ELF during the 2017 season

Gold Sponsorships – Cost \$5,000 includes:

- Sponsor logo placement on ELF Classic promotional materials and website
- Promotional materials in participant packages for the ELF Classic
- Banner at Friday evening event and start
- Year long recognition on the CYRG website, and CYRG newsletter “The Helm”
- Recognition at shows, festivals and other events where ELF appears during the 2017 season and in presentations by CYRG
- One corporate or employee recognition day sail aboard ELF during the 2017 season

Silver Sponsors – Cost \$1,000 includes:

- Sponsor logo placement on ELF Classic promotional materials and website
- Organization or corporate logo on ELF Classic event materials for participants and guests
- Recognition of sponsorship on banner during Friday evening event
- Recognition on the CYRG website and newsletter “The Helm”

Bronze Sponsors – Cost \$500 includes:

- Organization or corporate logo on ELF Classic event materials for participants and guests
- Recognition of sponsorship during Friday evening event;
- Recognition on the CYRG website and newsletter “The Helm”

Iron Sponsors – Cost \$100 includes:

- Organization recognition during the events
- Recognition on the Race Program, CYRG website and newsletter “The Helm”

For more information about these sponsorship opportunities, contact:
CYRG President Rick Carrion at cyrg.elf@gmail.com or 410-275-2819
or

Rick Otis at rdotis@yahoo.com or 202-553-4713.

Learn more about the Elf Classic at cyrg.org/elfclassic2017.htm.